

# IARP Website – [www.RehabPro.org](http://www.RehabPro.org)

## Advertising Rate Card

The International Association of Rehabilitation Professionals website, [www.RehabPro.org](http://www.RehabPro.org), now offers opportunities to increase your company's visibility with our membership. The IARP website is accessed by over 3,000 rehabilitation professionals who are key decision makers across the United States, Canada, and Ireland. These individuals make purchasing and promotional decisions for their respective organizations.

## Website Ad Rates – Posted for a 60 day period

Ad size (in pixels)	Members	Non-Members	Description
200 x 140	\$200	\$250	Landing Page – 60 day ad (available on first come basis)
140 x 100	\$175	\$225	Landing Page – 60 day ad (available on first come basis)
200 x 140	\$185	\$235	<b>Discount rate</b> applies to ad space purchased in conjunction with the purchase of another IARP advertisement (job bank ad, journal ad, exhibit, sponsorship, etc.). – 60 day ad
140 x 100	\$160	\$210	<b>Discount rate</b> applies to ad space purchased in conjunction with the purchase of another IARP advertisement (job bank ad, journal ad, exhibit, sponsorship, etc.). – 60 day ad

## Placing an Ad on RehabPro.org

Fill out the ad Insertion Form and submit it to IARP headquarters. Ads placed on the website will be posted for a 60 day period. The ad insertion deadline is the 15<sup>th</sup> of every month. All ads must be prepaid by check or credit card. ([Click here](#)) to download the ad placement form. All ad copy must be received prior to the deadline for placement on the website by the 1<sup>st</sup> of the following month and should be sent via email to IARP Headquarters at [iarp-hq@tcag.com](mailto:iarp-hq@tcag.com).

## Cancellations

Cancellations must be received in writing via fax or postal mail, at least one week prior to the deadline. Cancellations made after this deadline are subject to a 25% cancellation fee. Contact Pamela Boea, Membership & Vendor Relations Manager, at [pamelab@tcag.com](mailto:pamelab@tcag.com) for more information.